



# ***Bristol Fourth of July Committee*** ***Summer Concert Series Partnerships***

***Become a Concert Series Partner to keep our Events as an annual tradition.***

## ***Summer Concert Series Partner***

***\$12,500***

Benefits Include:

- Name and logo on the electronic display at the Summer Concert Series.
- Each Concert Introduction as “Corporate Supporter”
- 1/2 Page Ad - Official Souvenir Book – 65,000
- 14 Days of Daily Facebook/Instagram Posts 300,000
- Sponsor a Band in the 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Access to the reserved seating area at concert series

## ***3-night Concert Partner***

***\$5,000***

Benefits Include:

- Name and logo on the electronic display at the Summer Concert Series.
- 1/4 Page Ad - Official Souvenir Book – 65,000
- Daily Facebook/Instagram Posts 300,000
- Sponsor a Band in the 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Access to the reserved seating area at concert series

## ***One night Concert Partner***

***\$1,750/concert***

Benefits Include:

- Name and logo on the electronic display at the Summer Concert Series.
- 1/8 Page Ad - Official Souvenir Book – 65,000
- Daily Facebook/Instagram Posts 300,000
- Sponsor a Band in the 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Access to the reserved seating area at concert series



# ***Bristol Fourth of July Committee Parade Partner Programs***

***Become a Parade Partner to help us keep the celebration as an annual tradition.***

## ***Parade Supporter*** (150,000-200,000 impressions) ***\$17,500***

### ***Supporter Benefits***

- Name and logo on all Banners in the Parade (See Deadlines)
- Sponsor a Band in the 4<sup>th</sup> of July Parade
- Full Page Ad - Official Souvenir Book – 65,000 readers
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Supporter name and logo on our Calendar of Events (See Deadlines)
- Framed 4<sup>th</sup> of July Celebration Commemorative Print
- Invitation to our Military & Town Officials Reception
- Ten (10) reserved seats at one of the Reviewing Stands
- 15 Daily Facebook/Instagram Posts (15,000 Reached each Day)

## ***Parade Telecast Supporter***

***\$17,500***

### ***Sponsor Benefits***

- 10 15 second commercials on streaming service/cable
- Full Page Ad - Official Souvenir Book - 65,000 readers
- Sponsor a Band in the 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Supporter name and logo on our Calendar of Events (See Deadlines)
- Framed 4<sup>th</sup> of July Celebration Commemorative Print
- Ten (10) reserved seats at one of the Reviewing Stands
- 10 Daily Facebook/Instagram Posts (15,000 Reached each Day)

A decorative graphic of the American flag is positioned on the left side of the page, featuring white stars on a blue field and red and white stripes.

# ***Bristol Fourth of July Committee Community Partner Program***

*Become a Community Partner to keep these Events as annual traditions.*

## ***Red Partnership Fireworks Spectacular***

***\$10,000***

### Partner Benefits

- Partner name and logo prominently displayed at the Event
- Partner name and logo on our Calendar of Events
- Full Page Ad - Official Souvenir Book - 50,000 readers
- Logo on the “Special Thanks” Banner in 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Invitation to our Military & Town Officials Reception
- Four (4) reserved seats at a reviewing stand

## ***White Partnership Fourth of July Ball***

***\$10,000***

### Partner Benefits

- Partner name and logo prominently displayed at the Event
- Partner name and logo on our Calendar of Events
- Full Page Ad - Official Souvenir Book - 50,000 readers
- Logo on the “Special Thanks” Banner in 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Invitation to our Military & Town Officials Reception
- Four (4) reserved seats at a reviewing stand

## ***Blue Partnership Spirit of America Golf Tournament***

***\$7,500***

### Partner Benefits

- Partner name and logo prominently displayed at the Event
- Partner name and logo on our Calendar of Events
- Full Page Ad - Official Souvenir Book - 50,000 readers
- Logo on the “Special Thanks” Banner in 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Invitation to our Military & Town Officials Reception
- Two (2) reserved seats at a reviewing stand

# ***Bristol Fourth of July Committee Community Partner Program***

*Become a Community Partner to keep these Events as annual traditions.*

## ***Star Partnership***

***\$5,000***

**Named Sponsor of an event.**

Partner Benefits

- Partner name and logo prominently displayed at the Event
- Partner name and logo on our Calendar of Events
- ½ Page Ad - Official Souvenir Book - 50,000 readers
- Logo on the “Special Thanks” Banner in 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Invitation to our Military & Town Officials Reception

## ***Liberty Partnership***

***\$3,500***

**Named Sponsor of an event.**

Partner Benefits

- Partner name and logo prominently displayed at the Event
- Partner name and logo on our Calendar of Events
- ¼ Page Ad - Official Souvenir Book - 50,000 readers
- Logo on the “Special Thanks” Banner in 4<sup>th</sup> of July Parade
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link
- Invitation to our Military & Town Officials Reception

## ***Freedom Partnership***

***\$2,000***

Partner Benefits

- 1/8 Page Ad - Official Souvenir Book - 65,000 readers
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link

## ***Citizen Partnership***

***\$1,000***

Partner Benefits

- Logo placed on Citizen Sponsorship Ad- official book - 65,000 readers
- Name and logo on 4<sup>th</sup> of July Official Website w/ Link

## ***Sparkler Partnership***

***\$500***

Partner Benefits

- Name and logo on 4<sup>th</sup> of July Official Website w/ Link