

A decorative graphic of the American flag is positioned on the left side of the page, featuring white stars on a blue field and red and white stripes. The graphic is partially cut off by the left edge of the page.

Bristol Fourth of July Committee

Summer Concert Series Partner Program

Become a Concert Series Partner to keep our Event as an annual tradition.

Summer Concert Series Co-Sponsorship (Only 6 Available) (over 620,000 Impressions) **\$12,500**

Sponsor Benefits Include:

- Sponsor name and logo prominently displayed at the Summer Concert Series.
- Each Concert Introduction as “Co-Sponsored by:”
- 1/2 Page Ad - Official Souvenir Book – 65,000
- 14 Days of Daily Facebook/Instagram Posts 300,000
- Sponsor logo on a banner in 4th of July Parade
- Sponsor name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor’s page
- Access to the sponsor reserved seating area at concert series

One night Concert Co-Sponsorship (14 available) (over 5,000 to 10,000 impressions) **\$1,750/concert**

Sponsor Benefits

- Sponsor name and logo prominently displayed at the Summer Concert Series.
- Each Concert Introduction as “Special Thanks to”
- 1/8 Page Ad - Official Souvenir Book – 65,000
- Daily Facebook/Instagram Posts 300,000
- Sponsor name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor’s page
- Access to the sponsor reserved seating area at concert series

Bristol Fourth of July Committee Parade Partner Program

Become a Parade Partner to help us keep the celebration as an annual tradition.

Parade Co-Sponsorship (Only 4 Available) (150,000-200,000 impressions)

\$17,500

Sponsor Benefits

- Sponsor name and logo prominently displayed at Parade
- "Special Thanks" Logo Banner in 4th of July Parade
- Full Page Ad - Official Souvenir Book – 65,000 readers
- Sponsorship name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor's page
- Sponsor name and logo on our Calendar of Events
- Framed 4th of July Celebration Commemorative Print
- Invitation to our Military & Town Officials Reception
- Ten (10) reserved seats at one of the Reviewing Stands
- 15 Daily Facebook/Instagram Posts (15,000 Reached each Day)
- Opportunity to have a Float in the Parade (Special Placement in Chief Marshal Division)

Parade Telecast Co-Sponsorship (Only 4 Available)

\$17,500

Sponsor Benefits

- 10 15 second commercials on streaming service/cable
- Full Page Ad - Official Souvenir Book - 65,000 readers
- Sponsorship name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor's page
- Sponsor name and logo on our Calendar of Events
- Framed 4th of July Celebration Commemorative Print
- Ten (10) reserved seats at one of the Reviewing Stands
- 30 Daily Facebook/Instagram Posts (15,000 Reached each Day)
- Opportunity to have a Float in the Parade (Special Placement in Chief Marshal Division)

Bristol Fourth of July Committee Community Partner Program

Become a Community Partner to keep these Events as annual traditions.

Red Sponsorship (as may be available)

\$12,500

Sponsorship of either Fireworks Spectacular or the 4th of July Ball

Sponsor Benefits

- Sponsor name and logo prominently displayed at the Event
- Sponsor name and logo on our Calendar of Events
- Full Page Ad - Official Souvenir Book - 50,000 readers
- "Special Thanks" Logo Banner in 4th of July Parade
- Sponsorship name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor's page
- Invitation to our Military & Town Officials Reception
- Four (2) reserved seats at a reviewing stand

White Sponsorship (as may be available)

\$10,000

Co-Sponsorship of either Fireworks Spectacular, 4th of July Ball or Spirit of America Golf Tournament

Sponsor Benefits

- Sponsor name and logo on our Calendar of Events
- 2/3 Page Ad - Official Souvenir Book - 50,000 readers
- Sponsor publicly recognized in advertising of chosen event
- Sponsorship logo placed at chosen event
- "Special Thanks" Logo Banner in 4th of July Parade
- Sponsorship name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor's page
- Invitation to our Military & Town Officials Reception

Blue Sponsorship (as may be available)

\$7,500

Sponsorship of either Footrace, Old Fashion Days/Vintage Baseball, Orange Crate Derby, Independence Day Road Race, Halloween Party

Sponsor Benefits

- Sponsor name and logo on our Calendar of Events
- 1/2 Page Ad - Official Souvenir Book - 50,000 readers
- Sponsor publicly recognized in advertising of specific event
- "Special Thanks" Logo Banner in 4th of July Parade
- Sponsorship name and logo on 4th of July Official Website
- Sponsor link from 4th of July Official Website – Support our Sponsor's page

Bristol Fourth of July Committee Community Partner Program

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Independence Sponsorship (as may be available)

\$5,000

Co-Sponsorship of either Footrace, Old Fashion Days/Vintage Baseball, Orange Crate Derby, Independence Day Road Race, Halloween Party

Sponsor Benefits

- 1/4 Page Ad - Official Souvenir Book - 50,000 readers
- Sponsor publicly recognized in advertising of chosen event
- Sponsorship logo placed at chosen event
- Sponsor logo displayed in 4th of July Parade
- Sponsorship name and logo on 4th of July Official Website

Liberty Sponsorship (as may be available)

\$3,500

Sponsorship of either Spring Breakfast, Wine Tasting, Corn Hole Tournament, Bingo, Bristol Stomp Block Dance, Children's show, Christmas in July, Tennis Tournament,

Sponsor Benefits

- 1/4 Page Ad - Official Souvenir Book - 65,000 readers
- Sponsor publicly recognized in advertising of chosen event
- Sponsor logo displayed in 4th of July Parade
- Sponsorship name and logo on 4th of July Official Website
- Sponsor Website link from 4th of July homepage

Freedom Sponsorship (as may be available)

\$2,000

Co-Sponsorship of either Spring Breakfast, Wine Tasting, Corn Hole Tournament, Bingo, Bristol Stomp Block Dance, Children's show, Christmas in July, Tennis Tournament,

Sponsor Benefits

- 1/8 Page Ad - Official Souvenir Book - 65,000 readers
- Sponsorship name and logo on 4th of July Official Website

Citizen Sponsorship (unlimited)

\$1,000

Sponsor Benefits

- Logo placed on Citizen Sponsorship Ad- official book - 65,000 readers
- Sponsorship name and logo on 4th of July Official Website

Sparkler Sponsorship (unlimited)

\$500

Sponsor Benefits

- Sponsorship name and logo on 4th of July Official Website